WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000

Contract / Revision Alt Order# 567424 07896458 Product RNC Contract Dates Estimate # 08/11/12 - 08/17/12 20/446/2994 Advertiser Original Date / Revision Republican National Committee 08/10/12 / 08/10/12 Billing Cycle

Print Date 08/10/12

And:

www.wtkr.com

National Media Research Planning & Placement 815 Slaters Lane Alexandria, VA 22314

Billing Calendar Cash/Trade EOM/EOC Broadcast Cash Station Account Executive Sales Office WTKR Jamie Andrus Washington, D. Special Handling Demographic Adults 35+ IDB# Advertiser Code Product Code 8380 446 Agency Ref Advertiser Ref

		Spots/		Tot	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate TypeSp	ots	Amount
N 1 3 08/14/12 08/16/12 NewsChannel 3 News	5-6am	:30	NM	2	\$480.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/13/12         08/19/12         -T-T         2	Rate \$240.00				
N 2 3 08/12/12 08/12/12 CBS Sunday Morning		-00			
Start Date End Date Weekdays Spots/Week		:30	MM	2	\$970.00
Week: 08/06/12 08/12/12S 2	\$485.00				
N 3 3 08/14/12 08/17/12 NewsCha 3 News First @ 4	p 358-5pm	:30	NM	3	\$840.00
Start Date End Date Weekdays Spots/Week	Rate				40.00
Week: 08/13/12 08/19/12 -T-TF 3					
N 4 3 08/13/12 08/17/12 Newschannel 3 News		:30	NM	3	\$1,515.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/12 M-W-F 3	<u>Rate</u> \$505.00				
N 5 3 08/11/12 08/11/12 Newschannel 3 News	6-630pm	:30	NM	- 2	0470.00
Start Date End Date Weekdays Spots/Week	Rate	.50	NIVI	1	\$170.00
Week: 08/06/12 08/12/12S- 1	\$170.00				
V 6 3 08/16/12 08/16/12 Thursday Prime	8-9pm	:30	NM	1	\$1,785.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/12T 1	Rate				* 111 122
	\$1,785.00				
N 7 3 08/12/12 08/12/12 Golf Start Date End Date Weekdays Spots/Week	Various	:30	NM	2	\$2,500.00
Week: 08/06/12  08/12/12 S 2	\$1,250.00				
N 8 3 08/13/12 08/17/12 Late News (M-F)	11-1135p	:30	NM	5	\$3,800.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	5	\$3,000.00
Week: 08/13/12 08/19/12 MTWTF 5	\$760.00				
N 9 3 08/11/12 08/11/12 Late News (Sa-Su)	11-1135p	:30	NM	1	\$515.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/06/12         08/12/12        S-         1	Rate				
		· · · · · · · · · · · · · · · · · · ·			
N 10 3 08/12/12 08/12/12 Late News (Sa-Su) Start Date End Date Weekdays Spots/Week	11-1135p Rate	:30	NM	1	\$515.00
Week: 08/06/12 08/12/12S 1	\$515.00				
N 11 3 08/13/12 08/17/12 Late Night with David Letter		:30	NM	5	\$1,175.00
Start Date End Date Weekdays Spots/Week	Rate		1.4141	J	Ψ1,175.00
Week: 08/13/12 08/19/12 MTWTF 5	\$235.00		1		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

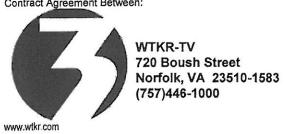
Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to sorvice, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

Contract Agreement Between:

Print Date 08/10/12

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	Contract / Revision 567424 /	Alt Order # 07896458		
Contract Dates 08/11/12 - 08/17/12	Product RNC	Estimate # 20/446/2994		
Advertiser Com		riginal Date / Revision 08/10/12 / 08/10/12		

					Spots/			Tot	tals
*Line Ch Start Da	ate End Date De	escription	Start/End Time	Days	Length Week	Rate	Type	Spots	Amount
Start Date E	End Date Week	days Spots/Week	Rate						
	2 08/17/12 La <u>End Date Week</u> 08/19/12 MTWT		rg 1237-135am <u>Rate</u> \$70.00		:30		NM	5	\$350.00
	2 08/11/12 Kid End Date Week 08/12/12		1135pm-1235xm <u>Rate</u> \$70.00		:30		NM	1	\$70.00
	Constant Constant				Totals	3		32	\$14,685.00
Time Period	# of Spots	Gross Amount	Net Amount						
07/30/12 -08/17/12	32	\$14,685.00	\$12,482.25						
Totals	32	\$14,685.00	\$12,482.25						

Signature:	Date:	
		Visit and the second se